

Rates & Editions



PUBLISHED QUARTERLY:

SPRING: Deadline March 10

SUMMER: Deadline June 10

FALL: Deadline September 10

WINTER: Deadline November 10

Featuring the DPCA National Specialty

Advertising Rates: *Press-ready files receive a discount**

	Designed by us	Press Ready*
PREFERRED POSITION	Front cover, includes a full page	\$400
	Back cover	\$280 <i>Cover template available for Photoshop</i>
	Inside Back cover	\$175
	IFC and page 3	\$100
	Pages 4 through 15	\$225 each spread for \$400
		\$150
		\$275
	Pages 4 through 15	\$100
		\$225
	One page ad	\$175 each
		\$70
	2-page spread	\$100 each
		\$120

*Photoshop templates are available upon request to submit press-ready files.

Each page has a limit of 4 photos: Additional photos \$10; silhouettes are \$25 each

Nonprofit Doberman-related full page ad: \$30 (*Press-Ready ad - FREE!*)

Full page simple ad, in the following categories: \$70**

One photo, reg. name, call name, sire & dam, owner(s), breeder(s), contact info & two sentences

Stud dog: *all the above, 3-generation pedigree & health testing (4 bullet points).*

New Champion: CH / MACH / OTCH / RACH: *all the above plus trainer / handler*

Owner/Handler (NOHS) & Best Junior wins: *please indicate name of owner-handler*

**Simple ads are not available as preferred position.

ALL ADS ARE PREPAID

DobeEdition accepts all major credit cards, Apple Pay, and Google Pay via Stripe. Square, Venmo, PayPal and analog check are also methods of payment.

Talk/Text: 203-216-5753